

Empowering Office 365 Training and Adoption

Drive training and usage adoption for your Office 365 deployment

Enterprise organizations want to maximize their investment in Office 365 and need a more targeted approach to drive usage adoption. By tailoring specific communications by job role and user activity history it is possible to create more personalized enablement campaigns to enable proactive adoption. CoreView was architected and designed from the ground up to empower IT groups with all the information they need to create these type of targeted adoption campaigns. Plus, the integrated solution comes with an on-demand training video library.

Empower users with on-line training videos

By leveraging CoreView to drive adoption, organizations can utilize the integrated training video library which includes over 2,000 on-demand videos to help end-users learn more Office 365 and Office ProPlus capabilities. These videos can be linked to any adoption communication messages by job activity or role. The viewing history of the training videos is also available for tracking and reporting to identify adoption trends.

Unified management solution to help customers drive usage adoption and training for their Office 365 deployment



Monitoring



Administration



Reporting



Training and Adoption



License Management



Security Auditing

Benefits

User activity tracking

Detailed reports covering all user activity for Office 365 workloads. Quickly identify specific groups of users that need training and incentives for broader adoption.

Targeted adoption campaigns

Create targeted adoption campaigns for specific users who need additional training and incentives to utilize specific workloads in Office 365. Monitor readership of those communications and continue to track activities for each workload.

Integrated training videos

Includes over 2,000 training videos to help drive adoption on all Office 365 and ProPlus capabilities. Learning Path links and video links can be included inside adoption campaign communications. Videos can be embedded within TEAMS for easy access.

Track adoption history

Customizable reporting for all usage activity over time. Easily create graphical reports that showcase adoption trends.

Open the door to proactive and targeted adoption campaigns with tracking

Help your organization increase productivity by using personalized marketing campaigns that provide:



On-line training videos that cover all aspects of Office 365 and ProPlus functionality



Specific learning scenarios matched to job activities and roles that showcase business value



Follow-up communications for those users who need **additional training and incentives to adopt the new functionality** available

Discover the CoreView solution advantage

To help customers find the right training video for the task-at-hand, the Core View solution provides specific, task-based training that is right to the point. Instead of attending long, e-learning classes when users only remember a small percentage of what they learned, we enable users with a training knowledgebase of short videos that is fully indexed for fast searching. That way **end-users can find the training video they need and go from learning it, to doing it.**

A New Way of Training for Office 365

Just-in-Time Learning. The CoreView solution for integrated training empowers end users with over 2,000 short, task-based videos that cover all aspects of Office 365 and Office ProPlus. The voice-over track for these videos is fully indexed so simple searches can quickly find the learning material for the current task just-in-time when help is needed.

Integrates into Office 365, Dynamics 365, and Microsoft Teams. The entire suite of CoreView training videos can be easily integrated into the Office 365 App Launcher and Help Pane, the context-sensitive Dynamics 365 menus, and right into the heart of Microsoft Teams. In Microsoft Teams, training can even be made available as a new channel within the user interface. This provides quick-reference capabilities for any organization that is deploying Microsoft Teams as a collaboration and communication hub

Solution approach

Single sign-on

Access to on-line training videos doesn't require an additional sign-in password.

Task-based training

All training videos are short (1-3 minutes) and focus on a specific task that users need to learn to be productive, right when they need it.

Include custom training videos

Organizations can include their own training videos for line-of-business applications or other types of education.

Tracking and video history

Integrated reporting tracks the access and viewership for all videos so that more popular videos can be distributed in new targeted marketing campaigns.



CoreView enables us to create reports on information we were never able to see before. We can now create targeted marketing campaigns with integrated training videos and monitor our adoption growth.”

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For more information about the CoreView solution, contact your sales representative or visit www.CoreView.com/features.

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